



COVENANT HOUSE NEW ORLEANS

CLOTHING
DRIVE
HANDBOOK

Purpose & Benefits of Drive

- PROVIDE DONATIONS OF GENDER-NEUTRAL CLOTHES THAT ARE GEARED TOWARDS THE SIZE AND STYLE OF YOUNG ADULTS/YOUTH
- ASSIST IN UPDATING THE CLOTHING ROOM BY UPDATING THE CLOTHES
- PARTNER WITH ORGANIZATIONS FOR FUTURE DRIVES
- INCREASE AWARENESS OF COVENANT HOUSE NEW ORLEANS AMONG ORGANIZATIONS TO CREATE RELATIONSHIPS FOR FUTURE ENGAGEMENTS AND VOLUNTEERING

Timeline

- IDENTIFY AND START COMMUNICATING WITH SCHOOL/CLUBS/ORGANIZATIONS
- SET A DATE AND DURATION OF THE DRIVE
- PREPARE MARKETING MATERIAL POSTERS
- BUY/FIND BOXES
- RELEASE MARKETING MATERIALS AND EMAILS
- FIGURE OUT THE LOCATION FOR BOXES TO BE PLACED; CHOOSE A CENTRAL LOCATION
- PLACE BINS OUT
- CLOTHING DRIVE IS HELD
- SORT DONATIONS
- DELIVER TO COVENANT HOUSE

Local Organizations

Here is a list of local organizations to partner with for a clothing drive.

- LOYOLA UNIVERSITY
- TULANE UNIVERSITY
- UNIVERSITY OF NEW ORLEANS
- XAVIER UNIVERSITY
- DELGADO COMMUNITY COLLEGE
- METAIRIE PARK COUNTRY DAY
- ISIDORE NEWMAN SCHOOL
- LOCAL CHURCHES

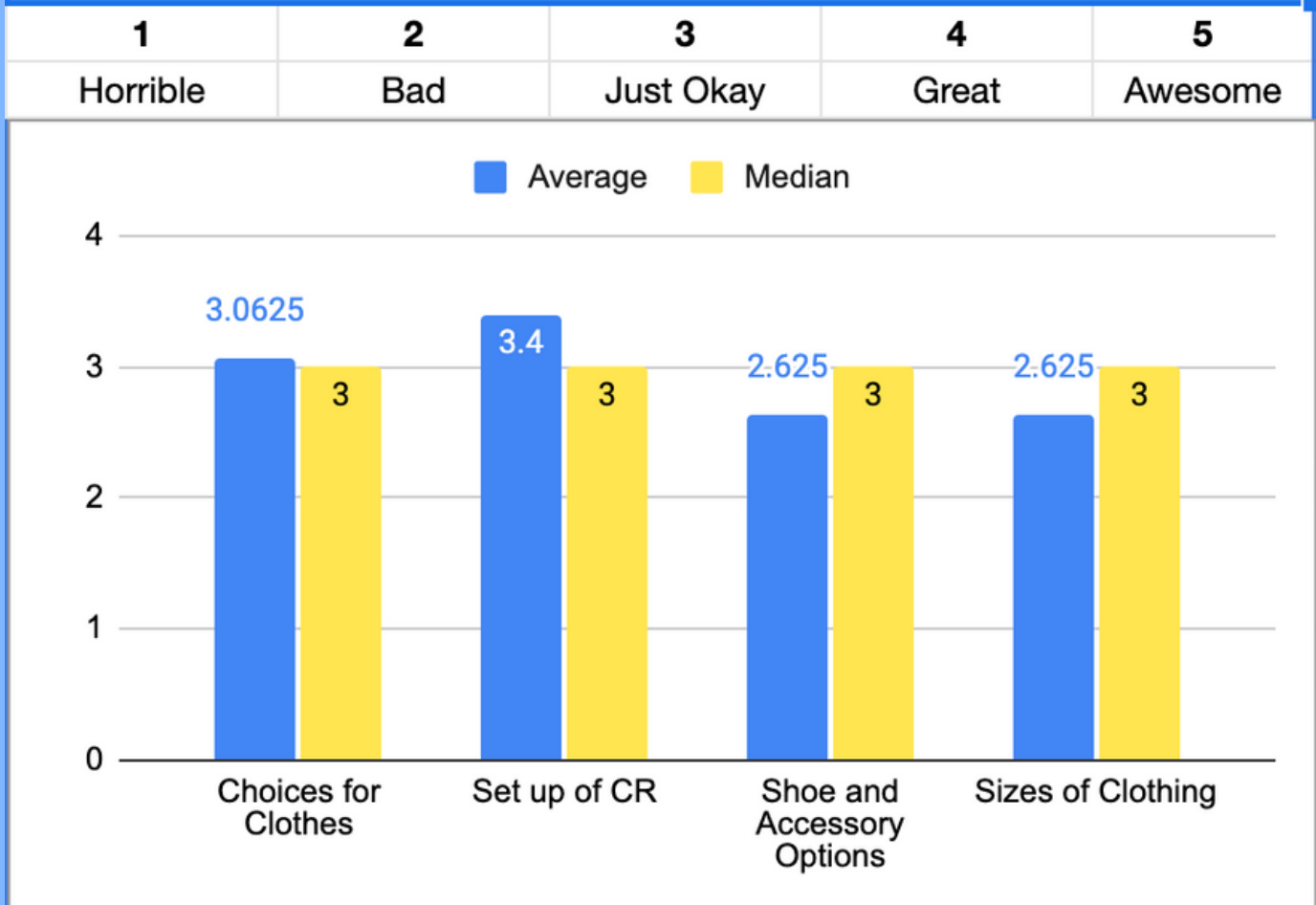
Accepted Items

- IN-SEASON CLOTHING
- WASHED
- NEW OR GENTLY USED
- FREE OF STAINS, HOLES, TEARS
- AGE-APPROPRIATE FOR YOUTH
16-22 OR CHILDREN AGES 0-5

Items to Donate

- FORMAL WEAR
- BUSINESS CASUAL
- JEANS
- SHIRTS
- SHORTS
- SKIRTS
- DRESSES
- JACKETS
- CASUAL AND DRESS SHOES (LARGE SIZES)
- UNOPENED UNDERGARMENTS/TIGHTS
- PLUS SIZE AND SIZE 0 ITEMS

Evaluation of Clothing Room (n=16)



Feedback from Residents

How can we make the Clothing Room better?

- MORE JEAN SIZES
- BIGGER SHOE SIZES
- MORE PLUS SIZE CLOTHING
- WIDER VARIETY OF SIZES
- WIDER VARIETY OF STYLE
- NO STAINS ON CLOTHING

What do you wish you could get from the Clothing Room?

- TIGHTS
- BAGS
- JACKETS
- BETTER WIGS
- SPORTS BRAS
- MORE JEANS
- SIZE 0 CLOTHING
- PLUS SIZE CLOTHING

Marketing Info

Here is additional information to include in marketing materials and posters.

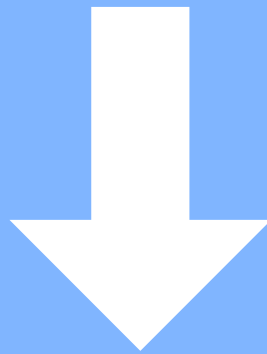
- HELP SUPPORT CHNO AND THE DEVELOPMENT OF THEIR NEW GENDER-NEUTRAL CLOTHING ROOM!
- COVENANT HOUSE NEW ORLEANS
- FORMAL AND CASUAL WEAR
- NEW AND GENTLY WORN CLOTHING
- FOR ALL GENDER EXPRESSIONS IN A RANGE OF SIZES AND STYLES
- ACCEPTING DONATIONS IN _____.
- PLEASE MAKE SURE ALL DONATIONS ARE FRESHLY LAUNDERED AND INSPECTED FOR ANY TEARS, STAINS, OR MARKS.
- ITEMS TO DONATE:
- ACCEPTING DONATIONS _____.

Clothing Drive to Benefit Covenant House New Orleans

Donation

Drop

Off



**Covenant
House**
New Orleans