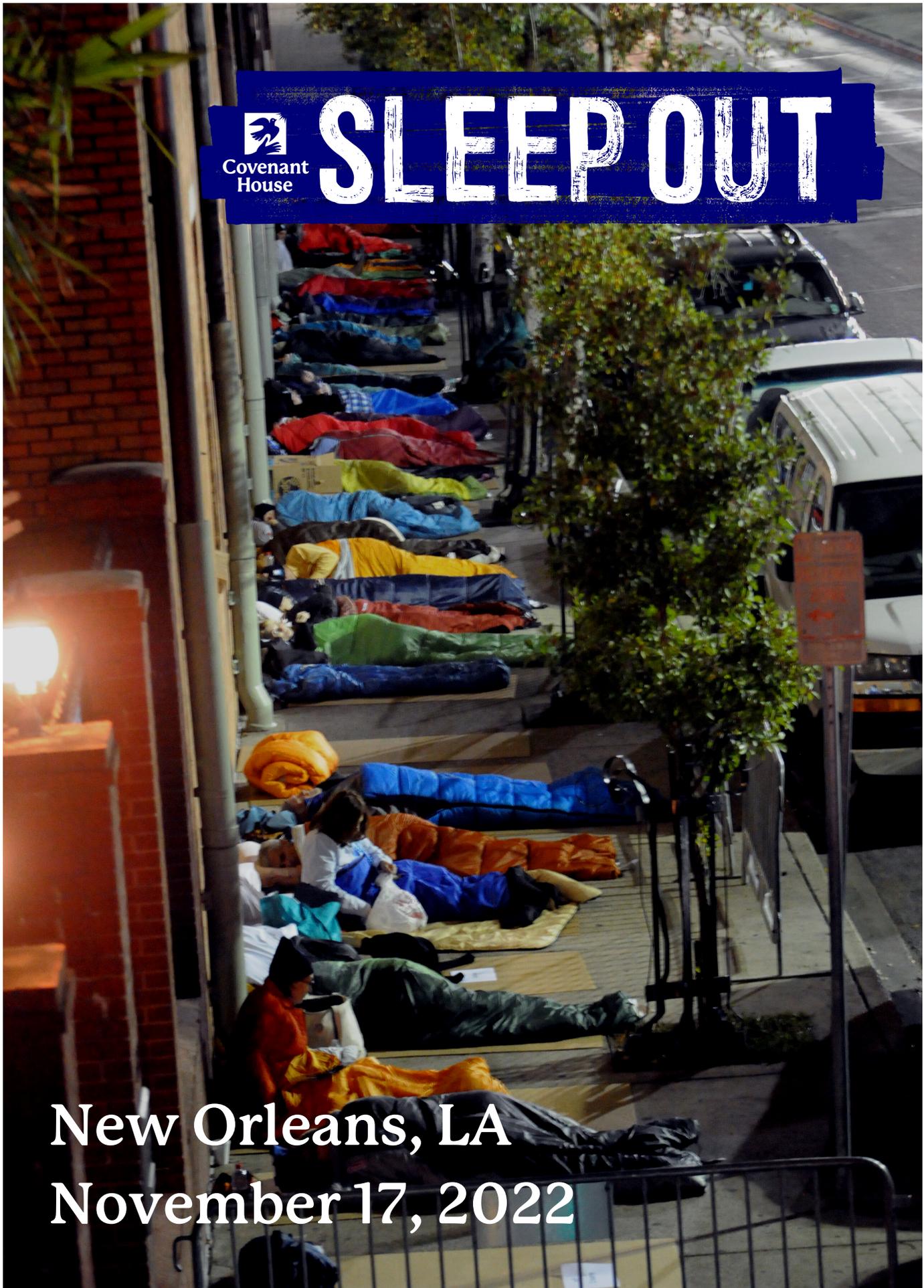




SLEEP OUT

New Orleans, LA
November 17, 2022



Sleep Outside, So Youth Experiencing Homelessness Don't Have To...

Since 1987, Covenant House has provided over 30,000 youth in need with food, clothing, shelter and a host of other professional services. Residents work, save, continue their education, and build the skills and resources needed to move toward self-sufficiency. Working in collaboration with many community partners, our youth benefit from a broad range of medical and behavioral health, employment, and education services. We provide **unconditional love, absolute respect, and relentless support** to youth who come to us homeless, often without family support, and who may be undereducated and unemployed. Some are already parents of young children.

We are serving more kids with significant levels of trauma due to their histories of physical and sexual abuse and their constant exposure to violence, both at home and in their neighborhoods. In addition, many of our youth's critical formative years occurred during Katrina and its traumatic aftermath. As a result, our professional staff estimates that 85% are suffering from profound trauma (including PTSD). We now have a full team of social workers and a psychiatrist providing behavioral health services that include assessments, counseling, and group therapy. Our mission is to serve our youth with absolute respect and unconditional love while providing the tools they need to move out of poverty, and get them on pathways to independence, self-sufficiency, and brighter futures.



Event Description

On **NOVEMBER 17, 2022**, 225 business and community leaders in New Orleans will join their peers in cities across North America to Sleep Out in solidarity with one million youth overcoming homelessness. These respected leaders will spend a night on the sidewalk—or “virtually” in their backyards—with nothing but a sleeping bag and a cardboard box, raising funds and awareness and showing them they are not alone.

How To Donate

Visit <http://neworleans.sleepout.org> - or contact Melissa at 504-584-1141 or mtyler@covenanthouse.org. Your donation is fully tax deductible.

Virtual Sleep Out

We are the only Covenant House serving **Louisiana, Arkansas, Mississippi and Alabama**. Our friends in all those states who choose to participate virtually will be included in all aspects of our immersive and rewarding program—from their living rooms, board rooms, or backyards.



2022 Sleep Out Goals

RAISE
\$650K

SLEEPERS
225

SPONSORS
25



Sponsorship Benefits

SIGNAGE

Logos prominently featured throughout the month of November on banners hung in our courtyard and on individual signs along our busy Rampart St. campus façade.

\$1,000-\$2,500 LEVEL Shutter-sized sign	\$5,000 LEVEL Window-sized sign
\$10,000 LEVEL Door-sized sign	\$15,000 LEVEL Entry pillar-sized sign
\$20,000 LEAD SPONSORSHIP LEVEL Gate-sized sign	

We've been delighted to recognize Gulf Coast Bank & Trust as one of our Lead Sponsors since 2017

MEDIA

Sponsors highlighted in all event brochures and press releases with logos featured on website and social media. Lead sponsors interviewed by print, TV and radio journalists

T-SHIRTS

All sleepers, staff and volunteers receive Sleep Out t-shirts prominently displaying sponsors

WWL PACKAGE

Optional in-kind exposure and branding opportunity through WWL-TV, WWL Radio and wwltv.com

Complete your sponsorship at
sleepout.org/event/neworleans



ONE PURPOSE.
ONE NIGHT.
ONE COMMUNITY.

Results Fueled by People Like You!

Impact Facts

On average, 165 youth & children were served **per night** at Covenant House last year.

459 youth and their children were served in our 24/7 intake shelter program. 55% of them found stable housing and/or reunited with their families.

226 youth found work or entered job training programs.

We provided 1,084 units of counseling and emergency services to youth in the community through our outreach program.

We are open 24/7 to take in youth in need.

In Their Words...

"I really had to raise myself... it wasn't easy growing up... I came to the Covenant House and it was the best decision I ever made in my life."

- Former Resident

"Sleeping Out is our way of saying: we're on your side. You matter to us."

- Heather Millican Doyle

5 time sleeper & Board member

Sleep Out Co-Chairs

Jake Kleinmahon MD & Eric Alexander

Sleep Out Committee

Ann Walters, Ashley Morgan, Jenelle Slobof, Karyn Noles Kearney, Kieta D. Mutepfa MSW, Leslie Martin, Mamie Gasperecz, Meghann Holland, Stacy Head



Notable Past Sleepers

Hancock Whitney Bank President Joseph Exnicios, Bellwether Technology President Poco Sloss & spouse Liz, Sazerac Director Jeff Goldring & spouse Walton, WWL-TV Pres & GM Tod Smith, N.O. Tourism & Marketing CEO Mark Romig, chef & restaurateur Edgar "Dook" Chase IV, attorney Philip Claverie & spouse Laura, Blue Cross Blue Shield executive Rod Teamer, Solomon Group CEO Gary Solomon, Jr., Fleurty Girl founder Lauren LeBlanc Haydel, Philanthropist Phyllis Taylor, New Orleans Saints punter Thomas Morstead, Saints hero & ALS advocate Steve Gleason, Jefferson Parish Coroner Gerry Cvitanovich, City Councilpersons Palmer, Brossett, Giarrusso, Banks, Nguyen, and Williams.