



**Covenant  
House**  
New Orleans



**COVENANT HOUSE  
NEW ORLEANS  
ANNUAL REPORT 2022**



# Covenant House New Orleans



*"We live by the mantra that there's always room for one more. Practicing 24/7 open intake is just one reason I'm so proud of the team at Covenant House New Orleans."*

**Rheneisha Robertson**

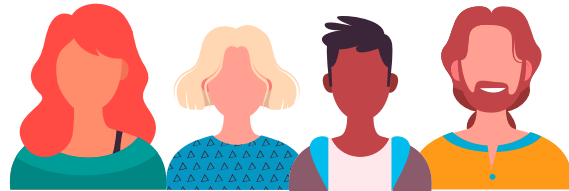
**Executive Director  
Covenant House New Orleans**





# 35,000+

youth  
reached  
since 1987

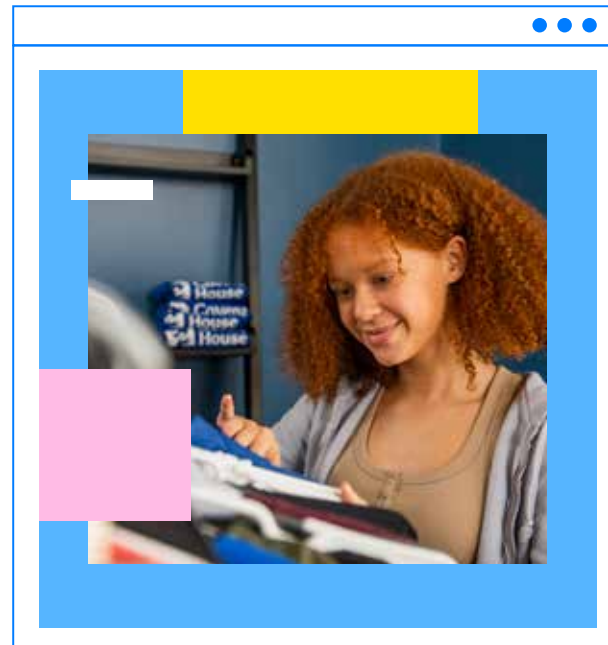


## GUIDING PRINCIPLES

Every young person who comes to Covenant House is met with unconditional love and absolute respect. These five principles guide our planning, our decision making, and our work with young people:

### IMMEDIACY

We welcome all youth without judgement or conditions; meeting their immediate basic needs of food, clothing, medical attention, and a safe place to sleep, at no cost.

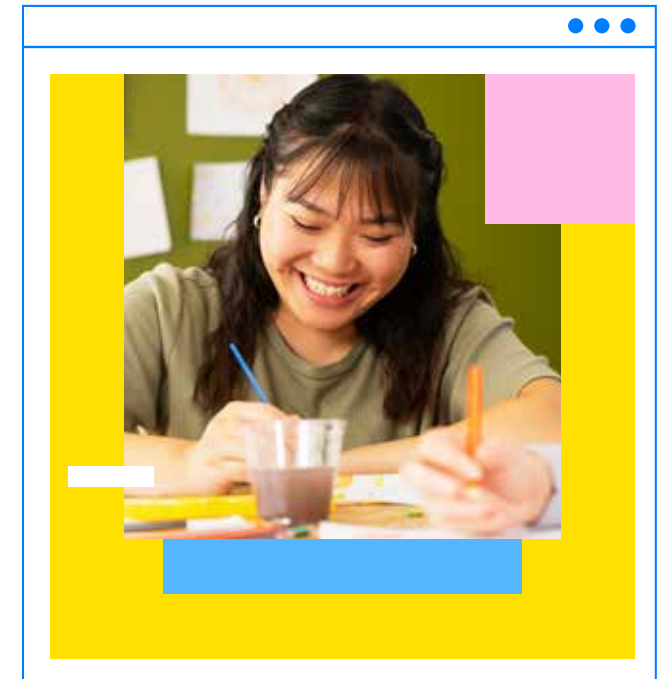


### SANCTUARY

We acknowledge the bravery it takes for young people to walk through our doors. We offer them a welcoming and safe environment based on absolute respect, unconditional love, and relentless support, where we believe in and encourage their resilience.

### VALUE COMMUNICATION

We value authentic relationships, honor the voice of our youth, and model caring relationships based on trust, respect, and honesty.



### STRUCTURE

We provide stability and consistency for young people to pursue their great promise.

### CHOICE

We honor that young people hold the power to their story. Through relentless engagement we foster confidence and encourage them to believe in themselves and make informed choices about their lives.



# YOUTH

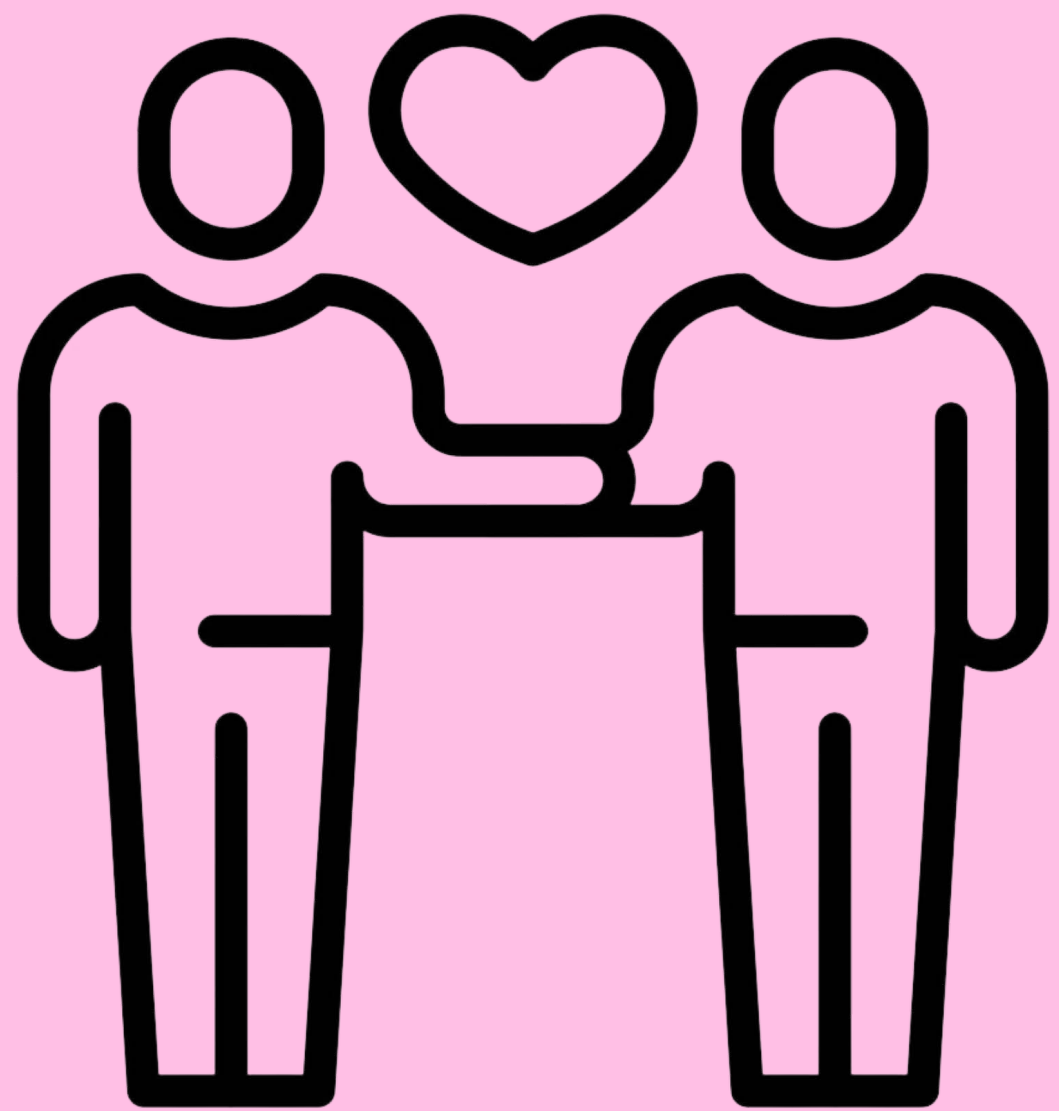
At Covenant House New Orleans (CHNO), we know that young people are significantly more likely to experience homelessness if they are Black, Hispanic, or Indigenous, parenting alone, or identify as LGBTQ+. Children raised in poverty and youth lacking a high school diploma or equivalency also are at a higher risk of experiencing homelessness. The young people at Covenant House mirror these characteristics. Annually, 90 of our residents are survivors of human trafficking. Our youth come to us from diverse lived experiences, including foster care, juvenile justice system involvement, being a victim of community violence, and mental health challenges. The vast majority do not become homeless by choice. The causes of youth homelessness are complex and typically not due to any single incident or issue. CHNO's doors are open 24/7 to all young people who come to us -- without judgment and regardless of race, ethnicity, religion, gender identity or expression, or any other characteristic.

***The only thing holding me back has been housing instability. Having food and clothing and a shower puts me in the right mindset. Gives me mental stability so I can go to work. I'm already housed and employed, all because of Covenant House.***

***- Mike, resident***

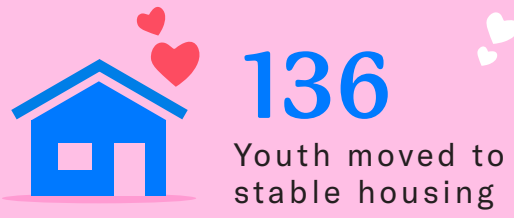
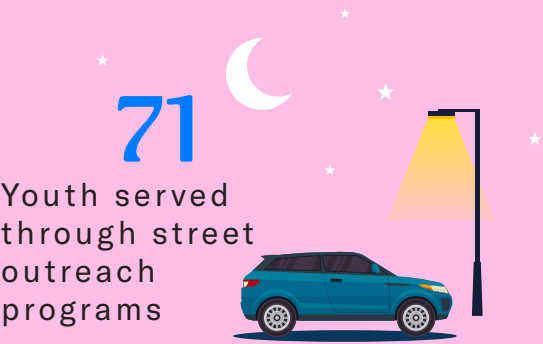


# IMPACT

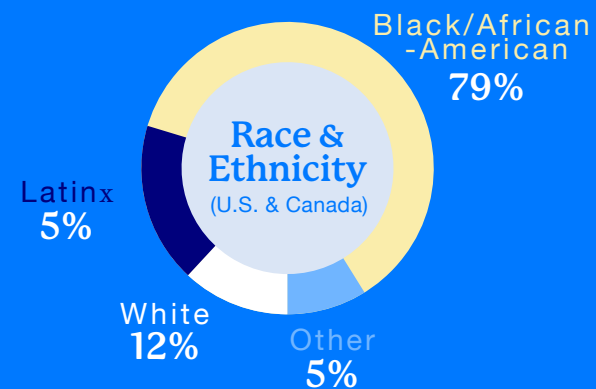
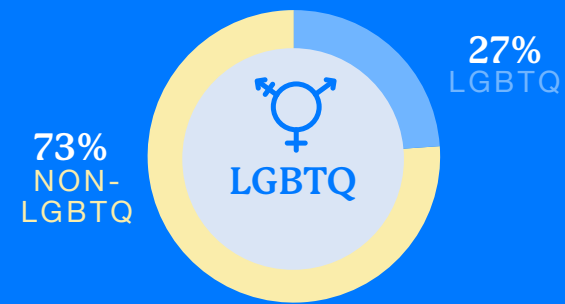
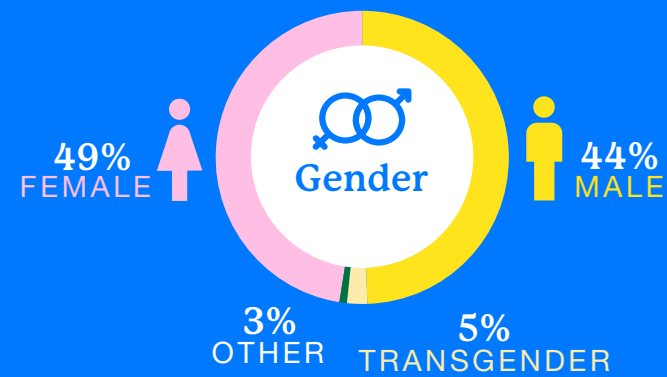


Our programs reached youth in Louisiana and beyond.

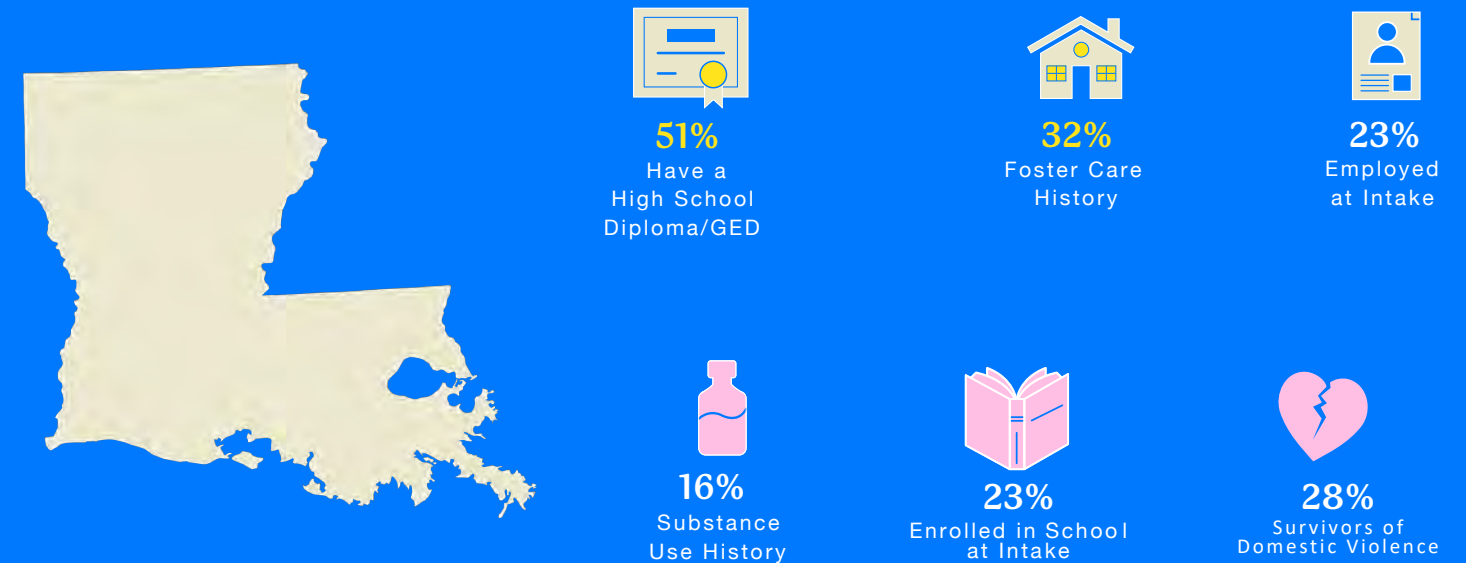
Covenant House New Orleans employs data collected daily from across the site and programs to better understand our youth and their lived experiences, identify best practices, and update and innovate our programs and services to better serve our youth. The data below tells the story of how we expanded our impact in fiscal year 2022.





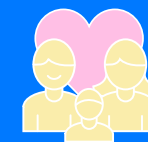
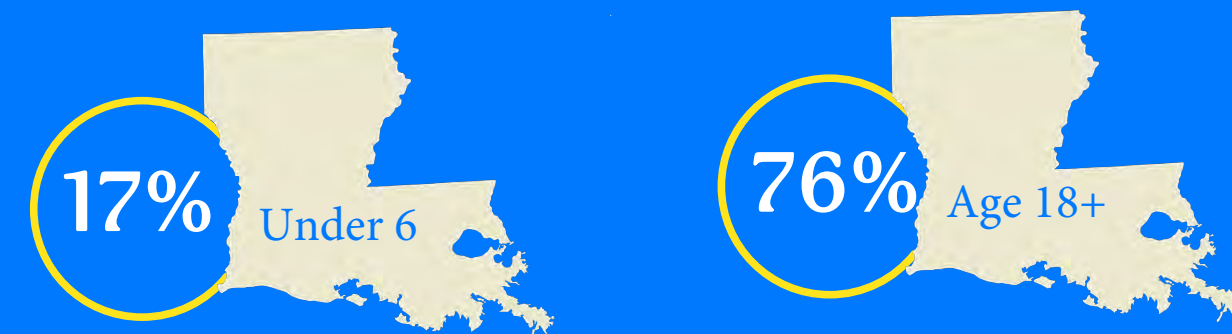


## Youth Come To Covenant House With Diverse Lived Experiences



## Average Age at Entry

(RESIDENTIAL PROGRAMS)



**Supporting Young Families**  
(Residential Programs)

We served

**89** young parents  
**103** babies/children



**Average Length of Stay**  
(Residential Programs)

Short-term Shelter:  
**54** days

Transitional Housing:  
**149** days

## Helping Young People Achieve Stability And Independence



**195**  
Youth engaged in mental health services



**141**  
Youth reached in public education and prevention programs



**73**  
Youth enrolled or remained in school



**235**  
Youth gained or maintained employment



**7**  
Youth obtained a high school diploma or equivalency





# OUR SUPPORTERS



Covenant House is constantly stretching, growing and challenging ourselves and our partners to take a closer look at who we are and who we serve. Your sustained support allows us to be more ambitious and more confident as we work to meet the needs of young people. The pandemic revealed the strength of our community and the commitment our supporters have to end youth homelessness. Thank you for filling an important role in the work to support our youth in all their needs. We continue to strengthen our ever-growing network of advocates for youth facing homelessness.





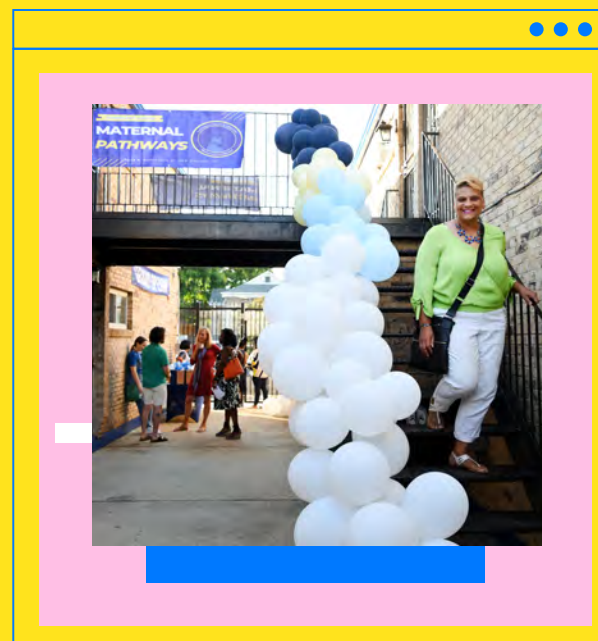
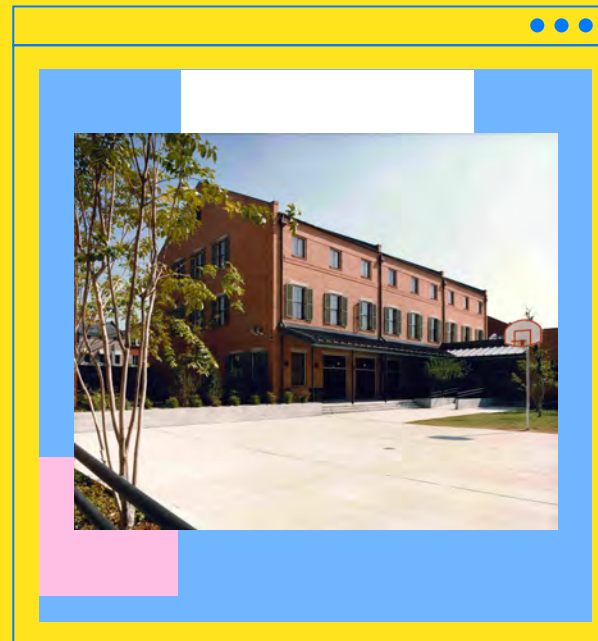
# PROGRAM GROWTH

Our Covenant House continuum of care helps young people build on their strengths to overcome their experiences of homelessness and human trafficking. It contemplates every detail: nourishing food, safe and beautiful surroundings, medical and mental health care, education, recreation, job training, career advancement, life skills, and transitional and permanent housing. And we are always working to improve it.

In 2022 we began a new pilot program in workforce development, to guide young people into sustainable and meaningful career pathways, and in mental health care, to ensure that all our staff, and not only our wellness staff, are prepared to assist a young person when they observe the signs of a mental health crisis.

Another area where we have experienced exciting growth is in the grand opening of our Maternal Pathways housing. This 8-unit apartment complex is specifically designed to support new young, first time pregnant people. By eliminating barriers such as transportation and access, all residents here are ensured a safe pregnancy and delivery.

As long as the root causes of youth homelessness persist, Covenant House is committed to continuing high quality care and facilities that can help young people end homelessness in their own lives.



## WELLNESS & AWARENESS

### Physical & Behavioral Health Services

#### Health Services

Our partnership with Tulane's School of Medicine allows our residents and adolescents in the community to access free healthcare at our on-site clinic.

- This past year, 2,078 residents and community youth benefited from on-site adolescent healthcare, provided in partnership with Tulane Medical School

#### Behavioral Health

We also partner with Tulane to offer professional counseling and behavioral health services to help our residents heal and recover.

- 98% of our youth received mental and behavioral health services from our licensed counselors and a Tulane prescribing psychologist
- 81% of those treated showed improved daily functioning in jobs, school, and interpersonal relationships

#### Beyond the Clinics

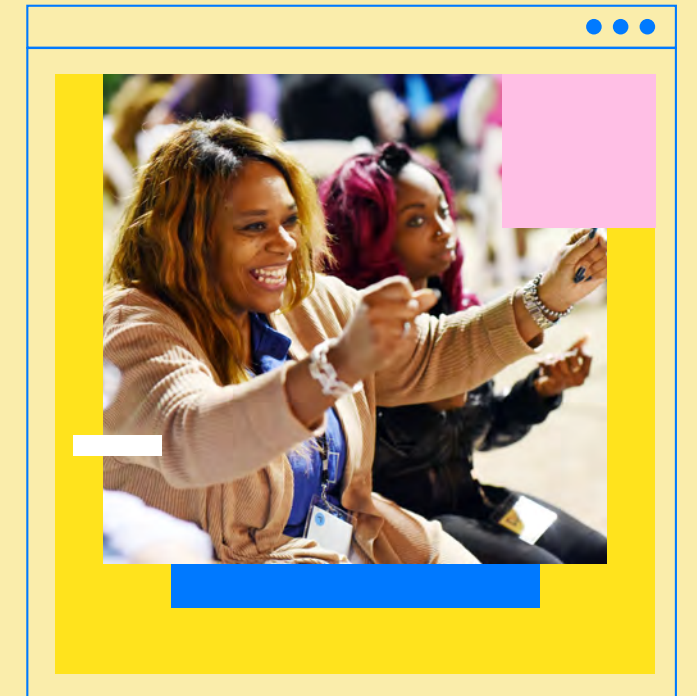
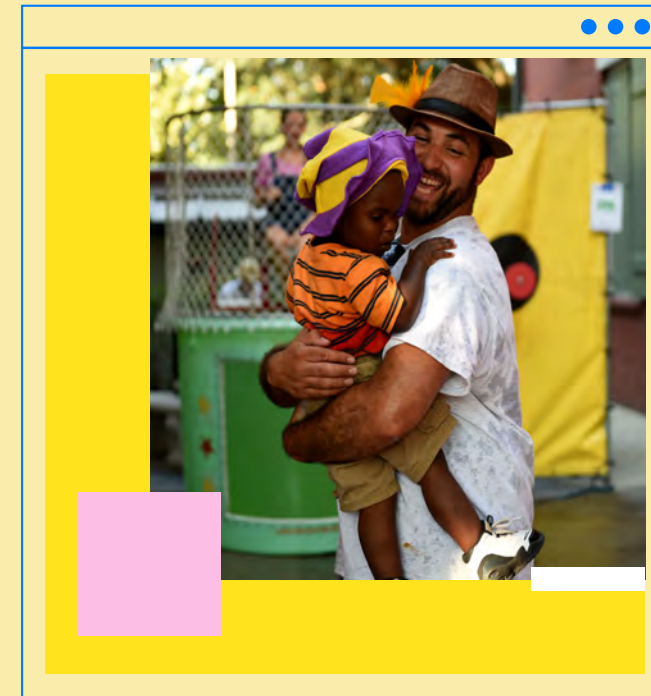
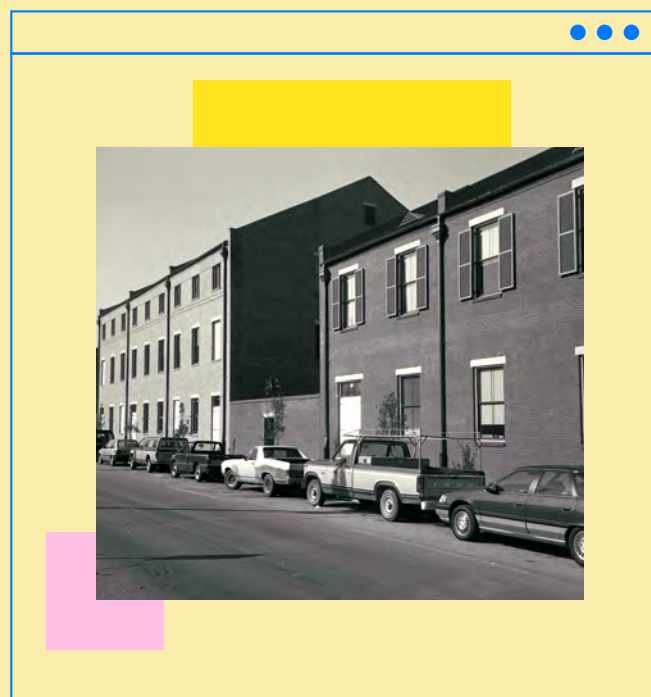
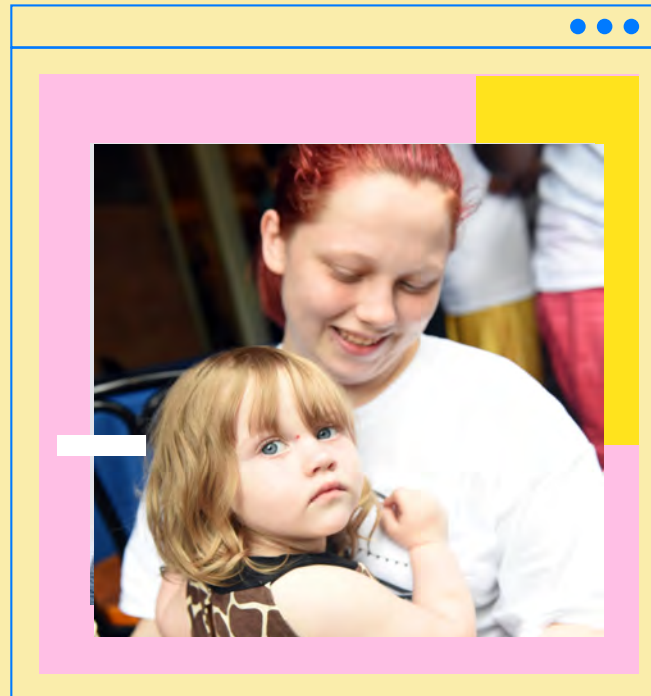
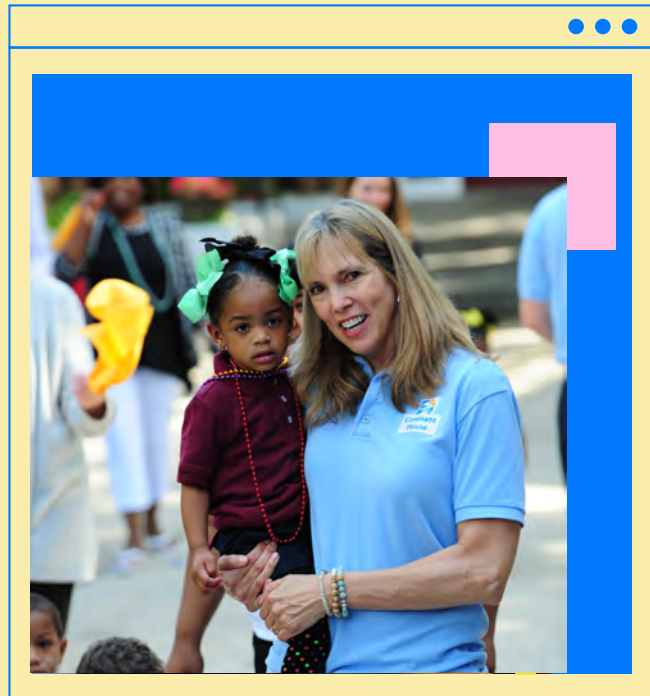
Our mental health care doesn't stop after our residents have seen licensed professionals.

- With 85% of our young people experiencing profound trauma and post-traumatic stress disorder, we know we must do more
- Our staff is regularly trained on the latest models of trauma-informed care and positive youth development

In November, also known as Youth Homelessness Awareness Month, Covenant House drove attention to the crisis, issuing a strident call to join the movement to address the root causes so that no young person ever has to be without a safe place to sleep. We spread the word online and in person in concentration of Sleep Out events at our site and at Louis Armstrong Park.



# SERVICE SINCE 1987



## November is Youth Homelessness Awareness Month

November's designation as Youth Homelessness Awareness Month provided an opportunity for Covenant House to center youth homelessness in common discourse during a time of year when we have an established presence in our existing market due to the success of our Sleep Out movement. Putting our stake in the ground this November allowed us to attract and advance our partnerships with corporate champions, earn larger attention through media features, and reach new audiences.

With the support from ambassadors, Covenant House New Orleans youth, and members of our community, we produced greater awareness of people, programs, and partners that drive our mission to end youth homelessness.

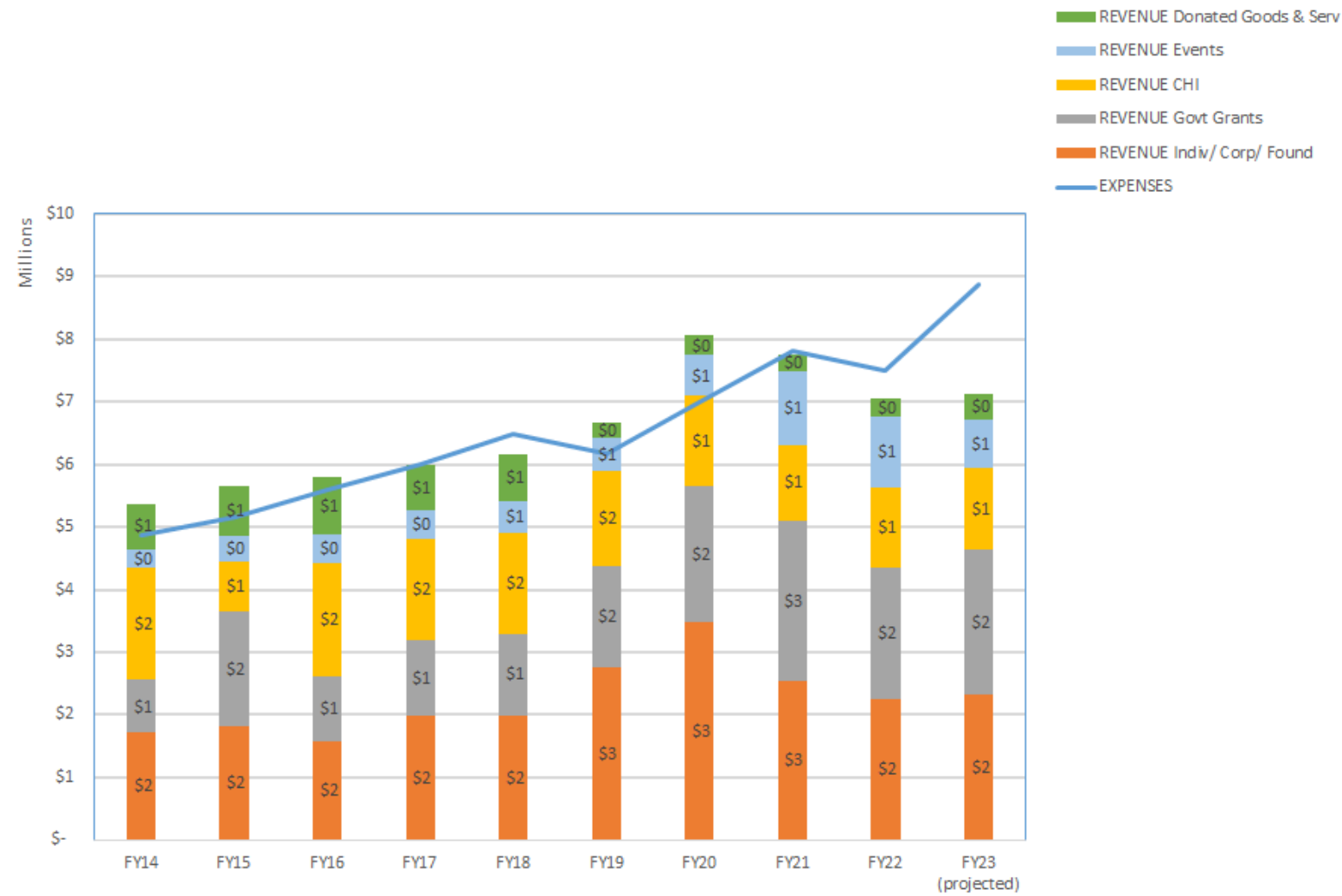
# FISCAL YEAR 2022 REVENUE

All numbers below are simplified

## Our Financial Position

We are committed to maintaining and expanding our mission and movement to provide shelter, food, clothing, medical and mental health care, crisis intervention, education and vocational services, and public education and prevention with financial efficiency. Covenant House New Orleans relies on the generous investment of individuals, foundations, grant makers, places of worship, and corporations to keep our doors open and provide critical services to tens of thousands of youth and young families each year.

CHNO 10 Year Historical Revenue and Expenses



FY22

Expenses: \$7,491,221

Revenue: \$7,051,721

Breakdown of revenue:

Individual/Corp/Foundations: \$2,261,283

Government Grants: \$2,086,321

CHI: \$1,288,796

Events: \$1,132,776

Donated Goods & Services: \$282,545



# LOOKING AHEAD

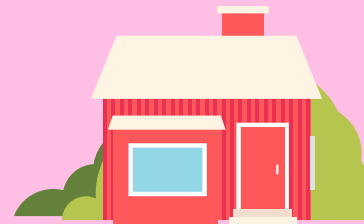
## Our Strategic Priorities through 2022



Improve programs and impact



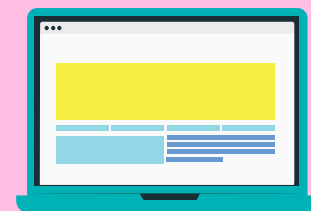
Enhance our capacity as a learning organization



Grow and fortify our housing continuum



Continue to grow our brand awareness and revenue diversification



Strengthen our operating model



Reinforce our human capital management systems



Advocate for improved public policy and government support



Advance a growing community of diversity, equity, and inclusion

**Cynthia**

(she/her)

**Alumni, Covenant House New Orleans**

*"I would've been in a bad spot if one person hadn't told me about this place.."*



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House**  
New Orleans

Covenant House New Orleans is a nonprofit 501(c)(3) organization  
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