



SLEEP OUT 2024

SPONSOR OPPORTUNITIES SPONSOR PRINT DEADLINE: NOVEMBER 1, 2024

\$25,000
**FIRST APARTMENT SPONSOR
(PRESENTING SPONSOR)**

Exclusive recognition as Presenting Sponsor
Invitation to participate in media ops & listing in press release
Gate-sized sign on Rampart St in Nov.
Social media recognition
Prominent logo on website and T-shirt

\$15,000
**TRANSITIONAL LIVING SPONSOR
(GOLD LEVEL)**

Listing in press release
In-person recognition of sponsorship
Gate-sized sign on Rampart St in Nov.
Social media recognition
Prominent logo on website and T-shirt

\$10,000
**SHELTER SPONSOR
(SILVER LEVEL)**

In person recognition of sponsorship
Gate-sized sign on Rampart St
Social media recognition
Logo on website and T-shirt

\$5,000
**RESPITE SPONSOR
(BRONZE LEVEL)**

Window-sized sign on Rampart St
Social media recognition
Logo on website and T-shirt

\$2,500
OUTREACH SPONSOR

Sign on Rampart Street
Social media recognition
Recognition on website and T-shirt

Our sponsorship levels are special!

They trace a young person's journey along our continuum of care to self-sufficiency.

**November 21
New Orleans**

sleepout.org/event/nola
Contact: Kento Azegami, Development Associate
kazegami@covenanthouse.org



SPONSORSHIP FORM

SPONSOR PRINT DEADLINE: NOVEMBER 1, 2024

If you plan to remit your sponsorship online, please do not send in this form, just visit neworleans.sleepout.org to make payment and email your hi-res logo to kazegami@covenanthouse.org. Thank you!

Company/Org Name _____

Contact Name _____

How would you like to be listed? _____

Address _____

City, State _____ ZIP _____

Email Address _____

My/Our Sponsorship Commitment

_____ \$25,000	_____ \$5,000
_____ \$15,000	_____ \$2,500
_____ \$10,000	

Please send your form with your check payable to:

Covenant House New Orleans
Attn: Sleep Out
611 N. Rampart St
New Orleans, LA 70112

Covenant House New Orleans is a 501(c)(3) non-profit organization, tax ID 58-1669937.

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SLEEP OUT 2024 TEAMS

SET YOUR OWN TEAM GOALS*

- Great teambuilding opportunity/ friend get together
- Sleep in the same area and hold a team meeting
- Participate in small group discussions together
- Fundraise together for greater impact
- Compete with other teams
- Team Fundraising page for ease of fundraising
- Leadership opportunity for Team Captain
- Get your organization to match your funds raised
- Recognition on LinkedIn

*Minimum goal of \$1,000 though many teams raise much more



Sleep Out: One Night. One Purpose.

The Sleep Out is the signature fundraiser for Covenant House. It occurs each year during Youth Homelessness Awareness Month. Our goal is to stand in solidarity with young people by raising funds and awareness to end youth homelessness because it is dangerous, because it hurts communities and most importantly, because no young person should be homeless.

Community leaders gather to sleep outside on the ground in November and much like a 5K race, they enlist their network of friends, family and colleagues to support their sleep out with donations that are pooled to make a collective impact! #EndYouthHomelessness



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SLEEP OUT 2024

FAQ

How much am I being asked to raise?

Each sleeper is asked to set a minimum goal of \$1,000, but the average amount raised is \$3,000. Since we have limited physical space, for the event, if you don't think you can raise \$1,000, please consider pulling together a team.

What happens at Sleep Out?

Starting around 7 PM, Sleep Out begins with check in and dinner, followed by a program featuring our youth and guided small group discussions. Sleeping starts around 11 PM and ends at 6 AM.

Will there be security?

There are NOPD officers as well as private security at the event. The sidewalk is closed to pedestrians and barricades block St. Peter Street.

Do you help with fundraising?

Yes! While most people don't need help, fundraising coaches are available to offer advice and support if you need it.

What should I bring?

Please bring a sleeping bag and dress appropriately for the weather. There will be limited sleeping bags available.

Can I "adopt" or mentor the youth I meet?

We strongly discourage forming an independent relationship with our youth - please do not exchange any personal contact info. You can speak to staff about the many ways to help through approved channels.

Where can I park?

Ridesharing is encouraged, but parking is available across the street at the Basin Street visitor's station.

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